

The new social network Human Connection in test phase in Paris at Inalco Institute

After several months of intense development and programming, the German NGO Human Connection is now making the last adjustments in order to launch its social network dedicated to cooperation and solidarity. The non-profit organization will appeal to students of Inalco to pre-test its collaborative platform and strengthen its positioning at a local and global level.

A partnership focused on many international issues of openness, cohesion and sharing

The cooperation agreement between Inalco and Human Connection pursues many goals, explains Nimith Chheng, teacher at Inalco and consultant of the German NGO : On one hand, the cooperation will promote and enrich the teachings of the French Institute in the areas of Intercultural openness, cohesion and sharing, while on the other hand Human Connection will get the opportunity to strengthen its positioning and the main functions and services of its collaborative platform. The plurality of backgrounds, opinions, interests, cultures and values of all participating students should allow the German NGO to develop a better understanding of the expectations of its potential users but also enhance its ability to adapt and innovate in view of an increasingly connected, informed and demanding world.

A two-day intensive workshop to simulate a real professional situation

As part of the partnership initiated with the German NGO, a workshop dedicated to the main NGO communication issues, including differentiation strategies, coverage, attractiveness and the opening up of target groups as well as fundraising and partnerships, will take place on the premises of Inalco on 18th and 19th of March. The workshop is open to students of Intercultural Communication Department (CFI) with a Bachelor or Master degree in LLCER-CIM 1 or 2. Dennis Hack, founder of Human Connection will be present at the workshop and the participants will be invited to take part in different working groups supervised by a team of teachers specialized in the areas of corporate communication, media relations, strategic marketing and interpersonal communication. During this two days "non-stop" workshop, the students will especially be encouraged to develop their professional and interpersonal abilities to meet several specific goals and achievements at a steady pace within a short and limited time. The students, who participate in this voluntary intensive workshop are provided a great opportunity to confront themselves in a real situation to the specific issues and challenges of growth and development of a young NGO.

About Human Connection

Human Connection is a German non-profit organization founded in 2012 by Dennis Hack, CEO of Eurotramp. As a part of its mission, the NGO is currently working on the development of a social network focused on a better understanding of societal issues and challenges and promoting the sharing of useful news, experiences, best practice and know-how at a local and global level.

About Inalco

The French Institute Inalco was created in 1669 by edict of Jean-Baptiste Colbert, Minister of Finances under the rule of King Louis XIV. With more than 8000 students today, which includes 300 PhD students of 114 different nationalities, 14 research teams, 245 permanent teaching-researchers and 360 national and international guest speakers and lecturers, Inalco has become over the centuries an institution of

unrivalled scope, teaching languages and civilizations that span Central Europe, Africa, Asia, America and Oceania.

As a founding member of the University Sorbonne Paris Cité which is the First center of research and higher education in France, Inalco plays a major role promoting worldwide the interaction and sharing of knowledge and mutual understanding between all the world's societies and cultures. Besides a solid education in languages and civilizations, the CFI Department provides vocational training for future international professionals in communication and media relations, giving them the skills to understand and engage meaningfully with each other, culturally and socially as well as professionally.