



International
Communication
Association

Dicen *IDF*
Dispositifs d'Information et de Communication à l'Ère Numérique - Paris Ile de France



**Culture
media
lab**

inalco
Institut national
des langues
et civilisations orientales

**Université
Paris Nanterre**

ANR Collabora

**inalco
PLIDAM**
Pluralité des langues
et des identités : didactique,
acquisition, médiations

Post-Conference of the ICA Public Diplomacy Interest Group

“Disruption in Public Diplomacy. Emerging Research and Changing Practices”

May 31, 2022 – INALCO, Institut National des Langues et Civilisations Orientales, Paris, FRANCE

Sponsors: Université Paris Nanterre, DICEN-IDF Laboratory, ANR Collabora Project, Culture Media Lab, Institut National des langues et civilisations orientales (INALCO), PLIDAM Laboratory

09:15 – 09:30

Welcome Coffee

09:30 – 09:45

Welcome & Introduction

Alina Dolea (Bournemouth University; Chair, ICA Public Diplomacy Interest Group)

Marta Severo (University of Paris Nanterre, Deputy Director of the Dicen-IDF laboratory)

09:45 – 11:45

“Emerging Scholars and New Research Directions in Public Diplomacy,”

Chair: R.S. Zaharna (American University)

Isabelle Karlsson (Lund University, Sweden) Topic: *Developing an understanding of (contesting) publics: the case of Sweden's public diplomacy and feminist foreign policy.*

Osama S. Albishri (University of Florida, US) Topic: *Did Their Words Matter? A Study of 40 Years of the U.S.-Iran Relationship and Rhetoric in the Context of U.S. Elections*

İlknur Gümüş (Nisantasi University, Turkey) Topic: *Digital Cultural Diplomacy: Netflix Platform*

Denis Kolesnyk (Laboratoire Dicen-IDF, France). Topic: *Winning at Russian Hybrid Warfare in Poland: Myth or Reality*

Alicia Fjällhed (Lund University, Sweden). Topic: *A Strategic Research Agenda for the Study of Disinformation in Public Diplomacy*

Felicia Istad (Korea University, Seoul). Topic: *Intent and Motivation Among Non-State Actors in Public Diplomacy (online presentation)*

Matt Erlandsen (Santiago de Chile). Topic: *Why Are You so Obsessed With Me? Online Incivility Against Women Diplomats (online presentation)*

Respondents: The PhD presentations will be matched with senior scholars



11:45 – 13:15 Lunch break – outdoor picnic (Pique-nique place Jardin de Tuileries / Pont des Arts)

13:15 – 14:45

Round table discussion “Reflections on Public Diplomacy and the war in Ukraine”

Moderator: Steve Pike (Syracuse University)

Participants: Nicholas Cull (University of Southern California), Nadia Kaneva (University of Denver), Alina Dolea (Bournemouth University), Ilan Manor (Tel Aviv University), Zhao Alexandre Huang (Paris Nanterre University), Mylène Hardy (INALCO); Olivier Arifon (Catholic University of Lille)

14:45 – 15:15

Coffee break

15:15 – 16:45

“Cultural and Digital Diplomacy”

Moderator: Ilan Manor (Tel Aviv U)

Participants: Amb. Simona-Mirela Miculescu (Délégation permanente de la Roumanie auprès de l'UNESCO), Delphine Gamburg, (Ministre-Conseiller, Israel's Embassy to France), Vered Heller (Cultural Attache, Israel's Embassy to France), Paul Chaine (Château de Versailles), Professor Christian Lequesne (Science Po)

16:45 – Closing remarks

Phillip Arceneaux (Miami U, Secretary of ICA Public Diplomacy Interest Group)

Steve Pike (Syracuse University, incoming Chair of ICA Public Diplomacy Interest Group)

Post-conference organizers:

Alina Dolea (Bournemouth U)

Zhao Alexandre Huang (Paris Nanterre U)

Ilan Manor (Tel Aviv U),

Phillip Arceneaux (Miami U)

Mylène Hardy (INALCO)